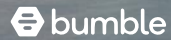


THE MITJA RUNNING FAIR

EXPO MitjaBCN

14th and 15th OF FEBRUARY | FIRA DE BARCELONA PAVILLION 2





EXPO MitjaBCN 2025

The MitjaBCN 2025 Expo is the previous step to the eDreams Mitja Marató de Barcelona by Brooks. The fair will take place in the Pavelló 2 of Fira de Barcelona.

Access to the MitjaBcn Expo is FREE, so runners will be able to attend with their family, friends and training partners, even if they are not participating in the race.

The best meeting point for runners, brands and sports enthusiasts.

The perfect opportunity to showcase products and innovations in the sector.



30.000
runners



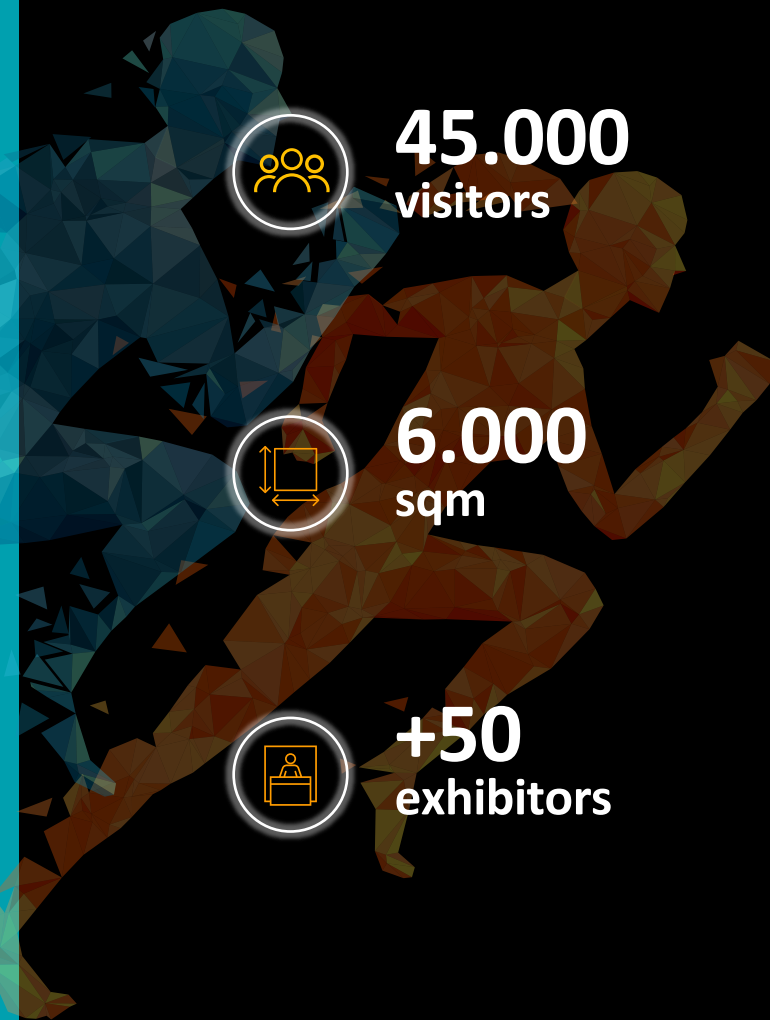
45.000
visitors



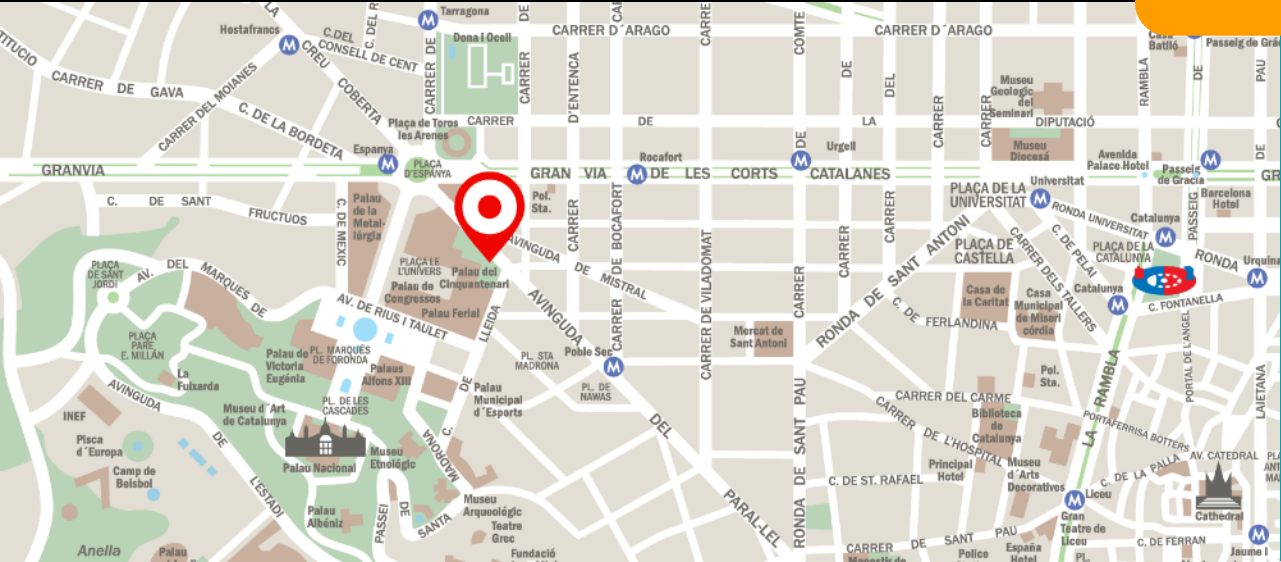
6.000
sqm



+50
exhibitors



LOCATION AND OPENING HOURS



LOCATION

Carrer de Lleida 2-26 Barcelona

LOADING AND UNLOADING

Av. de Rius i Taulet 4 Barcelona

ASSEMBLY

13 de febrero de 8:00 a 20:00

DISASSEMBLY

15th March (closing of the fair until 00:00h)

HOW TO GET THERE



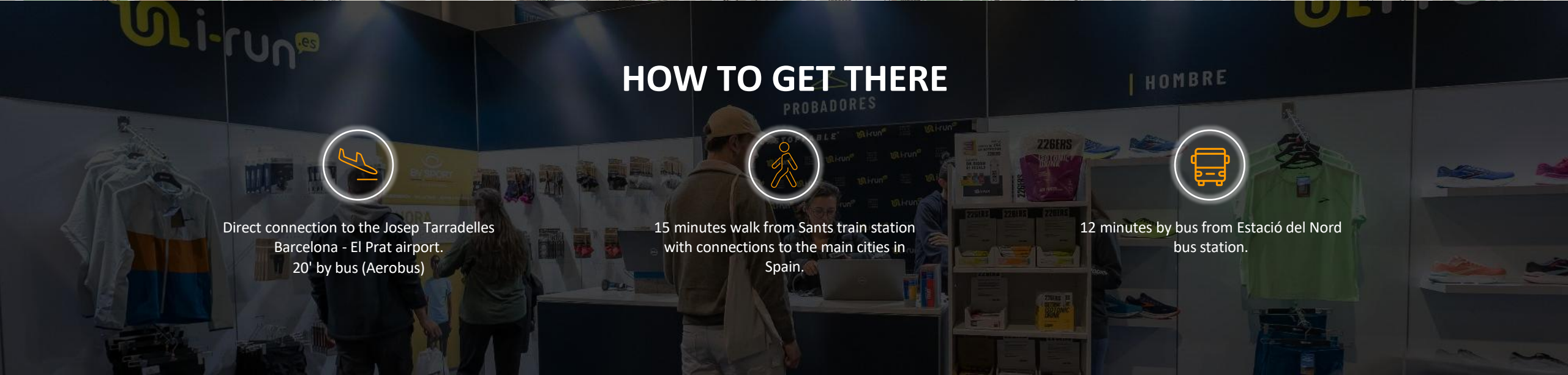
Direct connection to the Josep Tarradellas
Barcelona - El Prat airport.
20' by bus (Aerobus)



15 minutes walk from Sants train station
with connections to the main cities in
Spain.

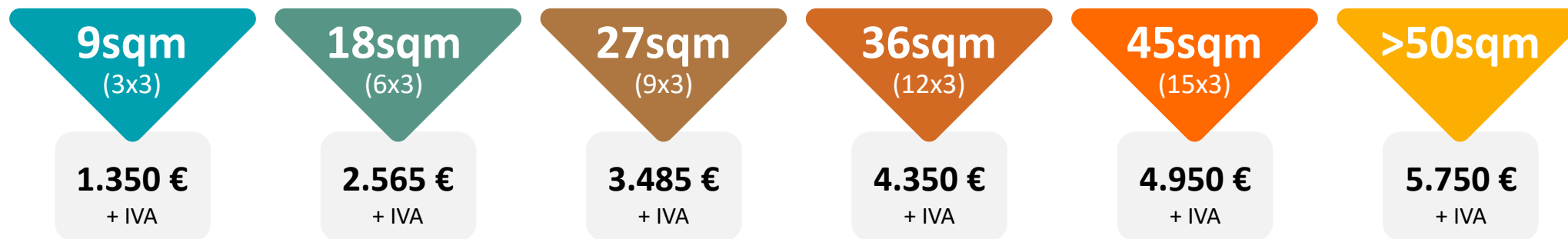


12 minutes by bus from Estació del Nord
bus station.



INFORMATION FOR EXHIBITORS

SPACES AND RATES



EXTRAS

TRUSS + TARPAULIN + LIGHTING 3X3	500 €
TRUSS + TARPAULIN + LIGHTING 6X3	650 €
TRUSS + TARPAULIN + LIGHTING 9X3	850 €
ASSEMBLY AND DISASSEMBLY	100 €
CORNER SUPPLEMENT	100 €

All prices exclude VAT

All extra services must be requested at least 30 days in advance.

BOOKING CONDITIONS

Once the form has been received, the organisation will send the corresponding invoice by e-mail to the exhibitor, who must pay 100% of the total amount by bank transfer to the bank account indicated on the invoice.

Only in this case, upon receipt of 100% of the total amount, will the space be reserved for the exhibitor.

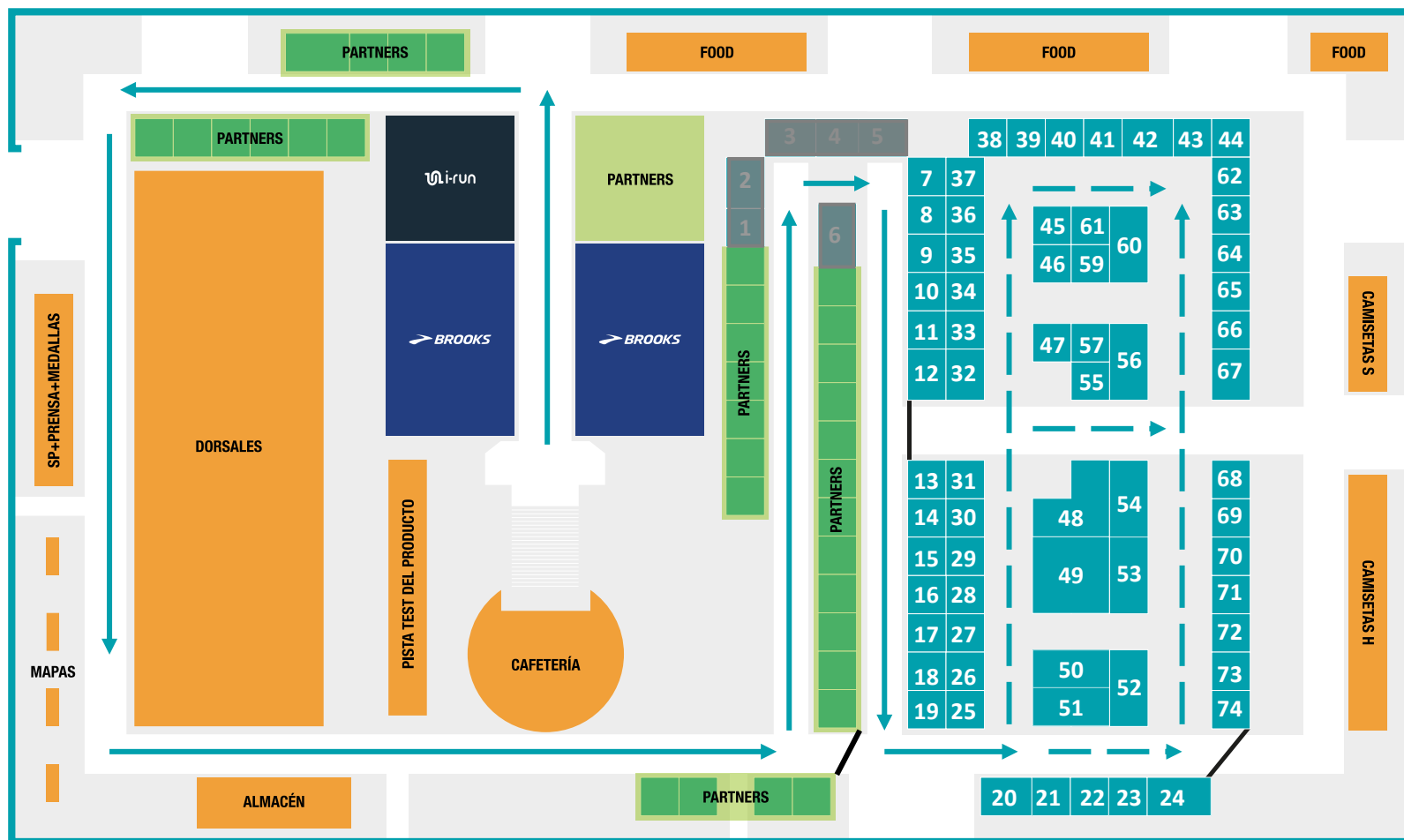
The organisation, as long as the reservation has

not been formalised, may allocate the space to a third party.

Only in this case, after payment of 100% of the total amount, will the exhibitor be entitled to set up and occupy the reserved space.

Cancellations will not be accepted, and the organisation will not reimburse the amount paid under any circumstances.

STANDS



RESERVADO

ASSEMBLY RULES

- Structures must have their corresponding stabilisation elements, whether ballast or other, depending on the type of element.
- For complex assemblies, the exhibitor must submit the project documentation to the organisers for approval in accordance with Fira de Barcelona regulations.
- Stands with different heights must have structural elements to make them accessible to people with reduced mobility.
- Internet service can only be provided by the organisers.
- Vehicles not belonging to the organisers are prohibited from parking on the fairgrounds during the entire event.



GENERAL INFORMATION

- Exhibitors may start setting up their stand on Thursday 13 February.
- No assembly will be permitted after 14 February.
- Each exhibitor is responsible for the reception of his own material. There is no warehouse or delivery center.
- Dismantling will begin as soon as the Expo ends on Saturday at 20h.
- As far as possible, the materials used in the construction and decoration of the stand must be flame retardant.
- The construction must day and comply with the building's safety and evacuation regulations and, if necessary, follow the instructions given by the safety officer.
- The organizer shall not be responsible for security, and each exhibitor shall be responsible for the safekeeping and security of his or her belongings. However, the exhibition space will be closed to the public on each day of the exhibition from 21:00h (closing time) until 09:00h the following day and will be duly guarded by Fira de Barcelona security guards.
- The exhibition and sale of products is limited to those derived from the commercial activity of the contracting company, and the subcontracting of the contracted spaces to third parties is strictly forbidden. If this commitment is not fulfilled, the organizers reserve the right to request the withdrawal of the stand, and if this is not done, the organisers may do so, charging the costs incurred for the withdrawal to the exhibitor.
- Exhibitors may not paste, place or display advertisements anywhere on the site, except on their stand. Likewise, he may only distribute advertising from his own stand and only in relation to his own goods.
- The advertising of certain products is regulated, so the exhibitor shall be solely responsible for compliance with the applicable advertising regulations, and RPM shall be exempt in all cases.
- Exhibitors shall ensure that their stand is open to the public and properly attended during the entire exhibition hours. Otherwise, the organizers reserve the right to close the stand.
- At least 1 month prior to the event, the design of the space must be informed, sending plans, images and any other descriptive documents. It is emphasized that the possible installation of structural elements must be reported.
- Exhibitors must comply with the accreditation and business activity coordination protocols, as well as with the rules established by those responsible for the organization.
- In the event of full capacity being reached, the organizers will draw up a waiting list which will be governed by strict order of entry of applications.
- These conditions are subject to Spanish law, and the parties agree that any litigious matter will be resolved by the courts of Barcelona city.
- The signatories of the reservation document declare, by their signature, to be aware of the aspects and conditions of the collaboration, as well as to accept and agree to them.
- The organization reserves the right to reserve the right to make any possible extensions of electrical sockets and internet needs available at least one month in advance.



**RESERVE
SPACE**



THE GRAND FERIA OF RUNNING

EXPO MitjaBCN

CONTACT US



crull@rpmsports.es

